QP CODE: 26019942

26019942

Reg No : .....

Name : .....

B.COM DEGREE (CBCS) IMPROVEMENT/ REAPPEARANCE / MERCY CHANCE EXAMINATIONS, APRIL 2026

Fourth Semester

Core Course - CO4CRT13 - ENTREPRENEURSHIP DEVELOPMENT AND PROJECT MANAGEMENT

(Common for all B.Com Degree Programmes)

2017 Admission Onwards

4A9B9D2E

Time: 3 Hours

Max. Marks : 80

Instructions to Private candidates only: This question paper contains two sections. Answer SECTION I questions in the answer-book provided. SECTION II, Internal examination questions must be answered in the question paper itself. Follow the detailed instructions given under SECTION II

Part A

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. Define the term Entreprenur.
2. What do you mean by entreprenurial motivation ?
3. Explain the concept of social entrepreneurship.
4. Define MSMEs.
5. Define small enterprise.
6. State the importance of a causation oriented project.
7. State two advantages of trade fairs.
8. State the sources of finance.
9. What is decision tree analysis?
10. State any four objectives of Entrepreneurship training.
11. Expalin the classification of activities under cluster development scheme.

12. What is EDII?

(10×2=20)

Part B

*Answer any **six** questions.*
*Each question carries **5** marks.*

13. Explain the compentency requirement for entrepreneur.
14. Why is the growth of entrepreneurship slow in India ?
15. How do you group entrepreneurs on the basis of growth?
16. What are the advantages and disadvantages of franchising?
17. Explain the importance of project management.
18. Explain the procedure involved in registering a trademark.
19. Explain the importance of project planning.
20. Describe the essential conditions for a start up.
21. Explain bridge capital.

(6×5=30)

Part C

*Answer any **two** questions.*
*Each question carries **15** marks.*

22. Explain the function of an entrepreneur.
23. What are the problems faced by women entreprenuers? How can these problems be overcome?
24. Explain briefly the steps involved in project identification.
25. Explain the contents of a project report.

(2×15=30)